



TAKE YOUR PASSION VIRTUAL!

Support the 65 Roses Challenge by hosting a virtual passion fundraising event



While we won't be together in person, we can be together in spirit and virtually – showing the strength of our community and passion to find a cure for all people living with cystic fibrosis. The 65 Roses Challenge encourages event participants to help us reach our goal of raising \$65 million in 2020. You can help support this effort through a virtual passion fundraising event!

Show off your hobby or interest by creating a virtual passion fundraising event to support your Great Strides, Xtreme Hike, CF Cycle for Life, or CF Climb fundraising goal. Challenge your team to join your efforts to help support the 65 Roses Challenge!

1

Identify your favorite hobby or activity

- Sports/Fitness
- Hobby/Craft
- Party/Get together
- Cooking/Baking
- Games/Trivia

2

Design your passion fundraising website

- The user friendly system makes it easy with customizable templates and instructions to get started
- Need a quick walk through? View the "how to" videos at passion.cff.org

3

Challenge your friends and family to support and participate in your virtual event

- Share your virtual passion fundraising event through all social media channels
- Email your contacts through the site or send them your personalized URL

GET INSPIRED & GET STARTED

Here's an example of how one passionate CF supporter started her first virtual passion fundraiser and the steps you should take to start your own:



BARBARA'S INSPIRATION

Barbara has a granddaughter with CF and has participated in her Great Strides team every year. Barbara is beyond grateful that her granddaughter has been able to benefit from recently approved modulators, and wants to make a bigger fundraising impact this year in celebration.

Although Barbara cannot walk in person this year, she challenged herself to walk 6.5 miles a week for 6.5 weeks to support the 65 Roses Challenge and the Foundation's mission. She set a goal of recruiting 65 people to join her and raise \$100 each, with a total fundraising goal of \$6,500.

6.5 MILES FOR 6.5 WEEKS

STEP 1: Barbara registered for [Great Strides](#)

STEP 2: Barbara created and customized her virtual [passion fundraiser](#) event page using the link in her Great Strides participant center

STEP 3: She sent a personalized email with the URL for her event page and asked her friends and family to participate

STEP 4: Barbara shared her virtual passion fundraiser on Facebook

STEP 5: She posted photos and videos of her weekly walks on social media to engage, recruit, and inspire others to participate virtually. She also posted personal thank you shout-outs to anyone who joined and/or donated

*Barbara appreciated and utilized the support of her local chapter staff, who helped set her up for success!



65 ROSES CHALLENGE

RESOURCES

[Passion fundraising website](#)

[Instructional videos](#)

[Passion fundraising FAQs](#)

HASHTAGS

#65RosesChallenge
#Together65

Have an idea for a virtual passion fundraiser? We would love to talk to you about how to bring it to life. Email us at passion@cff.org or call us at 1-855-407-3750.

NEED SOME IDEAS? WE HAVE 65!



Fitness/Sports

- 65 squats/day for 65 days
- Run 65 miles in 65 days
- Swim 6500 yards/meters
- Walk 65,000 steps in one week
- Cycle 65 miles in a day
- Virtual spin class
- 65 jumping jacks/day for 65 days
- Host an online yoga class
- 65 push ups/day for 65 days
- Hold a plank 65 seconds for 65 days

Hobbies/Crafts

- Read 65 short stories
- Complete 65 puzzles
- Create a playlist with 65 of your favorite songs
- Create custom e-cards to sell
- Host a virtual craft night
- Host a virtual knitting or sewing club
- Take 65 photos for 65 days
- Complete 65 tasks/projects
- Painting party
- Essay contest
- Virtual story time

Party/Get Together

- Sell virtual cupcakes
- Host a virtual birthday party
- Ask for donations in lieu of gifts
- Birthday cake walk with family
- Birthday polar plunge
- Virtual happy hour
- Sell birthday t-shirts
- Challenge friends to make donations in the amount of your age
- Learn and sing Happy Birthday in 3 languages

Games/Trivia

- Host a game night
- Host karaoke party
- Virtual Monopoly
- Virtual Scrabble tournament
- Live stream a gaming session
- Virtual charades
- Virtual Pictionary
- Complete 65 puzzles
- Virtual murder mystery party
- Gaming tournament
- Host virtual trivia party
- Host virtual Family Feud
- Virtual hula hoop contest

Cooking/Baking

- Share 1 recipe/day for 65 days
- Host a cooking class
- Create and sell a recipe book
- Host a "Chopped" style family competition
- Sell virtual batches of 6.5 dozen cookies
- Host a knife skills class
- Host a cooking tips class
- Wine tasting
- Whiskey tasting
- Give up your favorite food or drink for a week

Miscellaneous

- Host a virtual talent show
- Organize a car parade
- Host a "Ted Talk" on a special skill
- Host concert/comedy show
- Ask a local celebrity to create "Cameo" videos
- Host a "Life-Hacks" class
- Nail painting party
- Tour of home/property
- Movie night
- Virtual happy hour
- Virtual concert
- Live stream a talent/skill