

IMAGINE THE IMPACT

The key to building a walk team and a successful fundraising campaign depends on asking people you know for support. Think about everyone whose lives you touch and ask him or her to join your team or make a donation. Use this chart to help you identify people that you know and organize them into categories.

Start with the easiest people to reach – your family and friends. Next, ask acquaintances and personal vendors. Before you know it you will have a complete list of people you know!

FAMILY AND FRIENDS

Parents, In-Laws, Siblings, Aunts, Uncles, Cousins, Grandparents, God Parents, Friends, Neighbors

ACTIVITIES

Gym, Sports Teams, Book Club, Place of Worship, Junior League, Cheerleading, Boy/Girl Scout, 4-H Club, Tennis/Swim/Golf Club

PERSONAL VENDORS

Dry Cleaner, Mechanic, Restaurants, Insurance Agent, Salon/Spa, Physicians, Dentist, Real Estate Agent, Mortgage Representative

GREAT STRIDES[®]
CYSTIC FIBROSIS FOUNDATION



SCHOOL

PTA, Teachers, High School/College Alumni, Fraternity/Sorority, Service Clubs

WORK

Co-workers, Vendors, Competitors, Clients, Networks & Connections, Chamber of Commerce

COMMUNITY

Local Businesses, Community Centers, Neighborhood Associations, Civic Clubs
